



Riddoch Arts and Cultural Centre – Audience Development Lead

City of Mount Gambier has an exciting opportunity for a motivated and driven individual to join the Riddoch Arts and Cultural Centre team.

About the position:

- Full Time – Fixed Term Five (5) Year Contract
- Competitive remuneration.

The Audience Development Lead will develop and implement strategies to engage diverse audiences and build relationships through high quality communications, marketing and events. With two direct reports, this role supports the Director to build and manage philanthropic support through strategic proposals and events. This key role plans and executes communications strategies and promotions to encourage participation and retain existing audiences while also actively growing engagement with local and national audiences to promote the Riddoch's programs and identity as South Australia's flagship regional gallery.

This position is classified between Level 5 and Level 6 (currently \$101,403.61 – \$116,447.42) of the City of Mount Gambier Administration Staff Agreement No.12 2022.

About you:

- Relevant tertiary qualification in arts marketing, visual arts or related discipline and/or minimum of 3 years' experience with programming, engagement or communications in a gallery / museum environment.
- Interest in the visual arts sector and understanding of the creative process and the importance of individual artistic expression and engagement.
- Demonstrated experience in a leadership role within the arts and cultural sector.
- Demonstrated experience in delivering high quality marketing and communications strategies in the arts and cultural sector.
- Engagement with marketing and communication strategic trends and opportunities in the arts and cultural sector.
- Demonstrable knowledge and engagement with Australian contemporary art, art history and/or visual culture.
- Strong interpersonal skills with a proven ability to build and sustain positive relationships with team members and stakeholders, and anticipate stakeholder needs and expectations.
- Outstanding written and oral communication skills across multiple platforms and media.
- Proven ability to work collaboratively as a team member to achieve shared goals and outcomes.
- Well-developed organisational skills including ability to plan, meet deadlines and provide accurate information.

- Ability to work independently with limited supervision, manage projects within budget, prioritise workload to effectively perform all duties, and confidently resolve routine problems.
- Able to demonstrate the relationship between organisational goals and operational tasks. Identifying problems and thinking laterally.

What we offer:

Mount Gambier is the second largest city in South Australia and provides a perfect balance between the vibrant lifestyle of a big city and the comforts of a small town. Packed with beautiful natural resources including the iconic Blue Lake/Warwar, caves, sinkholes, parks and gardens. Mount Gambier is an idyllic location to enjoy work life balance, only 20 minutes from the beach.

This role presents an opportunity to advance your career in a supportive environment. The City of Mount Gambier is an equal opportunity employer and celebrates diversity in the workplace.

The successful candidate will enjoy:

- Ongoing professional development and training with career development opportunities
- A supportive and friendly team environment,
- Active social club,
- Income protection insurance,
- Employee Assistance Program and wellbeing support, and
- Excellent Enterprise Agreement benefits with above award rates.

Pre-employment requirements:

The position is subject to satisfactorily meeting the following employment requirements;

- National Police Check & Working with Children Check (WWCC),
- Pre-employment medical examination.

The City of Mount Gambier is an equal opportunity employer committed to continuous improvement as a culturally safe and supportive workplace. We strongly encourage members of our First Nations community to apply.

For a confidential conversation please call:

Ashleigh Whatling

Director Riddoch Arts and Cultural Centre and Cultural Development

08 8721 2504

Further information about the position, including the position description, which identifies key competencies and selection criteria, is available from City of Mount Gambier website:

www.mountgambier.sa.gov.au/council/careers/vacancies

Applications must specifically address the key competencies and selection criteria and be submitted with a resume including contact details for at least three referees.

Applications close: **Friday 28 March 2025 at 5:00pm.**

Applications must be submitted via email to:

Human Resources Team

city@mountgambier.sa.gov.au