 <p>City of Mount Gambier</p>	<p>S120 - STREET SIGNS DIRECTIONAL, TOURIST AND OTHER SCENIC FACILITY SIGNS</p>	Version No:	5.0
		Issued:	19 September 2023
		Next Review:	September 2027

1. INTRODUCTION

This document sets out the policy of the City of Mount Gambier (“Council”) for directional, tourist and other scenic facility signs installed within the Council area.

2. APPROVAL OF SIGNAGE


check delegations

(a) The Chief Executive Officer, General Managers, Manager Operations Infrastructure and the Manager Operations Engineering are authorised to approve applications for the placement of facility signs and scenic information signs in accordance with the following:

- (i) Facility Signs - i.e. accommodation, church
 - (a) Shall be standard fingerboard type signs with white letters on blue reflective background;
 - (b) Signs to follow national best practice and Council will use recognized icons on signs where possible in preference to names;
 - (c) No facility signs are to be erected for those establishments abutting a major street/road as defined below;
 - (d) Other establishments, upon request, may have a generic name facility sign erected at the nearest major street/road (as defined below), to encourage travel via the shortest direct route - generally only one (1) sign per establishment, maximum two (2) signs.
 - (e) No specific name signs shall be permitted.
- (ii) Scenic Information Signs
 - (a) Shall have white letters on brown reflective background;
 - (b) Shall be erected as required for the 'Mount Gambier Tourist Drive No.72';
 - (c) Signs to follow national best practice and Council will use recognized icons on signs where possible in preference to names
- (iii) Major Streets/Roads
 - (a) For the purpose of this policy, the following are deemed to be a 'major street/road' -
 - Jubilee Highway East and Jubilee Highway West;
 - Commercial Street East and Commercial Street West;
 - Penola Road/Bay Road;
 - Pick Avenue;
 - Sutton Avenue/White Avenue;
 - Nelson Road/Punt Road.

3. SIGNAGE COMPOSITION

(a) The colors selected shall conform with the current Australian Standard;

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- (b) Oversize street signs should highlight the major streets/roads thereby assisting visiting motorists;
- (c) Installation of signs on stobie poles is encouraged;
- (d) Signs currently installed on the away side of a named street are often difficult to read - thus recommend amending the practice except where signs more readily seen;
- (e) Many existing facility name signs are remote from relevant establishment and the purpose of this Policy is to allow facility name signs at the nearest major road/street and it is assumed that businesses will provide customers with basic information including the location of major roads/streets.

4. DETERMINATION BY COUNCIL


- (a) Should the Chief Executive Officer, General Managers, Manager Operations Infrastructure and the Manager Operations Engineering refuse any applications, details thereof shall be referred to the Council for final consideration.

5. ASSOCIATED COSTS

- (a) All costs associated with the supply, installation and future maintenance and/or replacement (for any reason) of the requested sign/s are to be met by the applicant.

6. AVAILABILITY OF POLICY

This Policy will be available for inspection at Council's principal office during ordinary business hours and on the Council's website www.mountgambier.sa.gov.au. Copies will also be provided to interested members of the community upon request, and upon payment of a fee in accordance with Council's Schedule of Fees and Charges.

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File Reference:	AF18/47
Applicable Legislation:	Local Government Act 1999
Reference: Strategic Plan – Beyond 2015	Goal: Securing Economic Prosperity, Strategic Objective: 2
Related Policies:	
Related Procedures:	
Related Documents:	Relevant Australian Standards

DOCUMENT DETAILS

Responsibility:	General Manager City Infrastructure
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