

Civic Centre, 10 Watson Terrace Mount Gambier SA 5290

PO Box 56 Mount Gambier SA 5290

Telephone 08 87212555 Facsimile 08 87249791 city@mountgambier.sa.gov.au

mountgambier.sa.gov.au

Reference: Enquiries to: AF11/877

Mr Andrew Meddle

#### **MEMBERS**

NOTICE is hereby given that Mayor Martin has called a virtual Special Meeting of the Council to be held at the Council Chamber, Civic Centre, 10 Watson Terrace, Mount Gambier on the following date and time:

Council Chamber - Civic Centre on the 26th May 2020, commencing at 5.30 p.m.

Members of the Public are invited to view the meeting via Council's Youtube Channel: https://www.youtube.com/user/CityOfMountGambier/live

## For the purpose of:

- 1. Community Development Fund applications
- 2. Limestone Coast Local Government Association Recovery and Rebuilding Action Plan (COVID-19)

An Agenda for the meeting to be held on the 26<sup>th</sup> May 2020 is attached.

**Andrew MEDDLE** 

CHIEF EXECUTIVE OFFICER

25/05/2020



Civic Centre, 10 Watson Terrace Mount Gambier SA 5290

> PO Box 56 Mount Gambier SA 5290

Telephone 08 87212555 Facsimile 08 87249791 city@mountgambier.sa.gov.au

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# I hereby give notice that a Special Meeting of Council will be held on:

Date: Tuesday, 26 May 2020

Time: 5.30 p.m.

Location: Council Chamber - Virtual Meeting

**Civic Centre** 

10 Watson Terrace

**Mount Gambier** 

# **AGENDA**

Public Link - https://www.youtube.com/user/CityOfMountGambier/live

# Special Council Meeting 26 May 2020

Andrew Meddle Chief Executive Officer

25 May 2020

# **Order Of Business**

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# 1 ACKNOWLEDGEMENT OF COUNTRY

WE ACKNOWLEDGE THE BOANDIK PEOPLES AS THE TRADITIONAL CUSTODIANS OF THE LAND WHERE WE MEET TODAY. WE RESPECT THEIR SPIRITUAL RELATIONSHIP WITH THE LAND AND RECOGNISE THE DEEP FEELINGS OF ATTACHMENT OUR INDIGENOUS PEOPLES HAVE WITH THIS LAND.

## 2 APOLOGIES

Nil

# 3 LEAVE OF ABSENCE

Nil

#### 4 COUNCIL REPORTS

#### 4.1 COMMUNITY DEVELOPMENT FUND APPLICATIONS – REPORT NO. AR20/31452

Committee: Council

Meeting Date: 26 May 2020
Report No.: AR20/31452
CM9 Reference: AF19/416

Author: Ashlee Lavia, Administrative Support - Community Wellbeing

Authoriser: Andrew Meddle, Chief Executive Officer

Summary: A report seeking a decision of Council on four applications under

the Community Development Fund.

Community Plan Reference:

Goal 1: Our People
Goal 2: Our Location

Goal 3: Our Diverse Economy

Goal 4: Our Climate, Natural Resources, Arts, Culture and

Heritage

#### REPORT RECOMMENDATION

- 1. That Council Report No. AR20/31452 titled 'Community Development Fund applications' as presented on 26 May 2020 be noted.
- 2. That Council endorse the following applications and amounts from the Community Development Fund:
  - (a) Mount Gambier Motor Cycle Club (\$8,251.00)
  - (b) South Gambier Football Club (\$20,000.00)
  - (c) Centrals Baseball Club (\$20,000.00)
  - (d) Rotary Club of Mount Gambier West (\$20,000.00), noting:
    - (i) the oversize shed proposal is granted landowner consent at variance to the maximum shed size specified in the Community Land Management Plan for Hastings Cunningham Reserve due to the exceptional circumstances associated with the Rotary Club of Mount Gambier West float and trailer storage requirements.
    - (ii) landowner and grant approval is conditional upon the proposed shed meeting building code requirements and/or reduced in size to meet/avoid building fire setbacks.
- 3. That the Chief Executive Officer write and inform the four groups of Council's decision.

Item 4.1 Page 4

#### **BACKGROUND**

The Council has received nine further applications at the time of writing for support from the Community Grant Fund, including:

- Mount Gambier Motor Cycle Club (major) for clubroom extensions and sound system upgrades (\$8,251.00) [Attachment 1];
- South Gambier Football Club (major) request for funding for change room and toilet upgrades (\$20,000.00) [Attachment 2];
- Centrals Baseball Club (major) request for funding for shade cloth coverings (\$20,000.00) [Attachment 3];
- Rotary Club of Mount Gambier West (major) request for funding for construction of a new shed (\$20,000.00) [Attachment 4].
- A further 5 minor applications not exceeding \$5,000 approved by the Chief Executive Officer under delegation.

As at Friday 22 May 2020, the Community Development Fund has supported ten projects totalling \$73,852.35 and currently has \$126,147.65 available, not including the requests under consideration in this report.

#### DISCUSSION

Four applications for major funding (exceeding \$5,000) require a decision of Council. The four applications are consistent with the criteria and intent of the Community Development Fund.

Of the four applications, two applications have been referred to the Manager Executive Administration and Senior Building Officer for preliminary advice relating to landowner consent and development requirements. Following this initial assessment the below information has been provided to the applicants:

#### **Rotary Club of Mount Gambier West**

- The current shed is 6m x 9m, which is the maximum size specified in the Community Land Management Plan (CLMP) for Hastings Cunningham Reserve. The CLMP indicates that Council may consider a larger facility in exceptional circumstances and should specifically include reference in the resolution if being approved at variance to the CLMP.
- The shed will need to meet class 9b (commercial rather than domestic) design requirements, and will need to have at least a 3m setback from any adjacent building and/or include a fire rated wall(s) if and where the 3m setback cannot be achieved.

In response the Rotary Club of Mount Gambier West provide the attached letter [Attachment 5] to support their exceptional circumstances.

This report recommends that funding approval be conditional upon the shed meeting building code requirements and/or reduced in size to meet/avoid building fire setbacks.

#### **Centrals Baseball Club**

• The proposal from the Centrals Baseball Club will require engineering specification (at the applicant's expense) and Building Rules Consent before the works can be completed.

Item 4.1 Page 5

#### CONCLUSION

With \$126,147.65 available Council may now determine whether to release further funds as requested by applicants for the major funding stream. Considered consistent with the intent of the Community Development Fund the attached applications are recommended for approval.

Approval of these grant requests will result in a balance of approximately \$57,000 available for distribution to further applicants. This amount may vary depending on clarification around the GST component of grant requests.

#### **ATTACHMENTS**

- 1. Application Mount Gambier Motor Cycle Club <a href="Utility">J.</a>
- 2. Application South Gambier Football Club <a>J</a>
- 3. Application Centrals Baseball Club <a>U</a>
- 4. Application Rotary Club of Mount Gambier West <a href="#">J</a>
- 5. Letter exceptional circumstances Rotary Club of Mount Gambier West J.

Item 4.1 Page 6



## COMMUNITY DEVELOPMENT FUND APPLICATION FORM

COMMUNITY GROUP / SPORTING CLUB	Мо	unt	Ga	mbi	er I	Mot	or C	ycl	e C	lub	Inc.
ABN	6	1	2	3	0	5	3	4	9	6	5
CONTACT PERSON A		Alex Trnovsky									
POSITION	Pre	esic	lent	t							
PHONE NUMBER	04	38	762	09	2						
EMAIL ADDRESS	pre	s@	)ma	сра	arkı	ace	ewa	y.o	rg.a	au	
IF A SPORTING CLUB – IS THE CLUB STARCLUB ACCREDITED?			YES			NO		<b>'</b>	PAR	TIAL	LY
DO YOU HAVE A BUSINESS PLAN?			YES (	IF YE	S, PL	EASE	SUP	PLY)	V	NC	)
BRIEF DESCRIPTION OF PROPOSED WORKS:											
COST OF WORKS	\$ 8	325	51								
HOW MUCH IS THE GROUP / CLUB PROPOSING TO CONTRIBUTE		100									
HOW MANY MEMBERS DO YOU HAVE / PEOPLE USING THE FACILITY PER WEEK IN NORMAL CIRCUMSTANCES?	320 m	ember	s, betw	een 20	0-2000	) people	e per e	vent de	pender	nt on th	e event
NAMES OF LOCAL SUPPLIERS/CONTRACTORS:	Greer	Trian	gle Ele	ctronic	s, loca	l concr	ete sup	pliers,	local c	lub me	mbers.
IS A QUOTE ATTACHED:			<b>'</b>	/ES				NO			
PROPOSED START DATE:			A	s so	on	as	ро	ssik	ole		
PROPOSED FINISH DATE:			Α	s s	oon	as	pos	ssib	ole		
ARE YOU ARE AWARE OF ANY CONSENTS REQUIRED FOR THE WORKS TO TAKE PLACE?				1	Vil ı	equ	uire	d			
HAVE YOU ATTACHED A STATEMENT AS TO THE BENEFITS TO THE COMMUNITY? (For works over \$5000 only - max. 250 words)			<b>'</b>	/ES				NO			

Enquires to General Manager Community Wellbeing, Barbara Cernovskis on 8721 2555 Please email completed form and supporting documents to <a href="mailto:city@mountgambier.sa.gov.au">city@mountgambier.sa.gov.au</a>

#### Community benefits

The Mount Gambier Motor Cycle Club Inc. was fortunate to gain a grant from SA Water to aid in the construction of a disability access toilet. As it required an extension to the existing clubrooms, we decided to create a large storage area as well to increase the functionality of our clubrooms. The total cost is far in excess of the grant we received (\$10000) so club members have been completing as much of the work as possible. However, given current restrictions the available pool of workers is far smaller than initially envisaged and the club's income has also been slashed due to the forced cancellation of events. Completion of the concrete path will greatly aid access to the new disability access toilet and allow club members to instead focus on finishing the interior over the coming months. The estimated cost (by Darren Trotter from Darren Trotter Family Builders) is \$3500 using local suppliers and labour.

The supply and installation of speakers in our new viewing area would finish the area in preparation for when events can resume. We are still awaiting a quote from Green Triangle Electronics, but the cost is estimated to be in the region of \$5000. Without assistance it is doubtful the club could afford to install these which would greatly decrease the appeal of this new area to spectators.



# PO BOX 2365 MT GAMBIER SA 5290 PH 08 87266254 MB 0428854329 BLD 172070 ABN 29 098 969 049 ACN 098 969 049

14/05/2020 Quotation Valid 30 days

Mount Gambier Motor Cycle Club Inc PO Box 879 Mount Gambier SA 5290

To prepare site Supply and lay 44 m2 of concrete path to perimeter of new works at Clubrooms

\$2820 GST Inclusive

Darren Trotter



Supplying tomorrows technology... today

Quotation

109543 21/05/2020 100543

Quotation Valid To: Date Goods Required:

Tax Paid:

Quote:

From: Green Triangle Electronics Pty Ltd PO Box 2548

169 - 171 Commercial Street West

MOUNT GAMBIER SA 5290 ABN 43 008 187 497 Attn: Michael Hillstone

Email: admin@gte.com.au

Tel: 08 8724 2222 Fax:08 8723 0249

Web: www.gte.com.au

Ship To

**Account Contact Details** 

Attn: Mount Gambier Motorcycle Cl Code: MOUNT.MOT

Ship: Mount Gambier Motorcycle Club

606 Mitchell Road COMPTON, SA 5291

Tel: Fax:

Ship Via: Ship Ref:

Quotation To

Green Triangle Electronics Pty Ltd

Attn: Mount Gambier Motorcycle Cl Code: MOUNT.MOT

To: Mount Gambier Motorcycle Club

606 Mitchell Road COMPTON, SA 5291

Tel: Fax:

Order: DARREN TROTTER

Att. Alex

Re: PA System Upgrade/Expansion

To supply and install a new 100v 500w PA system ( change over of existing PA system)

To supply and install 4 100v speaker including driver units and reflex horns.

Qty	Description	Unit	Price	Total Inc GST
4.00	TOA TU-631M / TU-651M Driver Unit including a TOA TU-650 / TH-Horn	660 Reflex UNIT		
1.00	100v Mixer amplifier 500 watt	UNIT		
800.00	Altronic Double Insulated Figure 8 Cable 24/0.2 Yellow - Metre	MTR		
1.00	Install	UNIT		
	Total		\$493.73	\$5,431.00

Quote excludes the running of speaker cable and supply and install of speaker poles.

Quotation

User: Michael Hillstone

21/05/2020 03:24:59 PM

Page 1 of 1



## COMMUNITY DEVELOPMENT FUND APPLICATION FORM

COMMUNITY GROUP / SPORTING CLUB	So	South Gambier Football Club									
ABN	8	3	8	5	0	8	2	4	9	1	6
CONTACT PERSON	Wa	ayn	e G	lyn	n	1					1
POSITION	-		len								
PHONE NUMBER	04	07 9	928	75	3						
EMAIL ADDRESS	wa	yne	@	sou	thg	aml	oier	fc.c	om	.au	l
IF A SPORTING CLUB – IS THE CLUB STARCLUB ACCREDITED?		7	YES			NO			PAR	TIAL	LY
DO YOU HAVE A BUSINESS PLAN?	•	7	YES (	(IF YE	S, PL	EASE	SUP	PLY)		NO	)
BRIEF DESCRIPTION OF PROPOSED WORKS:											
users particularly women, children and non-traditional particoms will now meet AFL and SANFL standards.	icipa										
HOW MUCH IS THE GROUP / CLUB PROPOSING TO CONTRIBUTE	\$ 60,000 \$ 40,000										
HOW MANY MEMBERS DO YOU HAVE / PEOPLE USING THE FACILITY PER WEEK IN NORMAL CIRCUMSTANCES?						820	)				
NAMES OF LOCAL SUPPLIERS/CONTRACTORS:			С	ус	er C	on	stru	ıctic	n		
IS A QUOTE ATTACHED:			<b>/</b>	YES				NO			
PROPOSED START DATE:			1 June 2020								
PROPOSED FINISH DATE:				3	1 J	uly	202	20			
ARE YOU ARE AWARE OF ANY CONSENTS REQUIRED FOR THE WORKS TO TAKE PLACE?						Yes	s				
HAVE YOU ATTACHED A STATEMENT AS TO THE BENEFITS TO THE COMMUNITY? (For works over \$5000 only - max. 250 words)			<b>/</b>	YES				NO			

Enquires to General Manager Community Wellbeing, Barbara Cernovskis on 8721 2555 Please email completed form and supporting documents to <a href="mailto:city@mountgambier.sa.gov.au">city@mountgambier.sa.gov.au</a>

# CITY OF MOUNT GAMBIER – COMMUNITY DEVELOPMENT FUND APPLICATION

#### BENEFITS TO THE COMMUNITY STATEMENT

#### SOUTH GAMBIER FOOTBALL CLUB INCORPORATED

# \$20,000 APPLICATION FOR CONSTRUCTION OF DISABLED TOILET / REFURBISHMENT OF VISITORS' CHANGE ROOMS

There are no disabled toilet facilities within South Gambier Football Club or even within Blue Lake Sports Park. This project will construct a unisex disabled toilet and associated airlock which meet all building standards under the main club room roof. The new facility will allow disabled persons to participate in all club activities. The project will require associated work on the visitors and umpires change rooms to supply the necessary footprint.

The second (and related) part of this project is a refurbishment of the visitors' changeroom to AFL standard. AFL standards detail the area required for change rooms, trainers' room, toilets and individual showers. This refurbishment and modernisation will make the change rooms suitable for the entire community, in particular women, children and non-traditional participants.

A large number of sporting, school and community groups use Blue Lake Sports Park and South Gambier Football Club's facilities. This project is a major step towards providing modern, suitable change rooms and amenities for the Mount Gambier community to use.

In season 2020 South Gambier Football Club nominated 10 junior football teams in the Western Border Football League. We have a strong junior program highlighted by the nomination of 2 teams in 2 grades (U14 and U16) this season. It is vital that we provide suitable facilities for our junior players to keep them and their families involved in sport.



ABN 20 232 673 905 16 Bodey Circuit (P O Box 1668) Mount Gambier SA 5290 Telephone: 08 8723 1808 FAX: 08 8723 0053 Website: www.dycer.com.au

18th May 2020

South Gambier Football Club PO Box 362 Mount Gambier SA 5290

ATT: Leigh Winterfield

#### RE: Visitors Change Room Upgrade & install disabled toilets

Dear Leigh,

Thank you for choosing Dycer Constructions to provide you with a quotation for works at South Gambier Football Club, Mount Gambier, South Australia. Please note the quotation price is as per the documentation provided.

QUOTATION PRICE: \$ 60,000.00 Including GST

#### Validity of Quotation

We advise that we are able to offer this quotation for a period of 60 days from the above date.

We thank you for the opportunity to provide the estimate quotation and should you require clarification of works please do not hesitate to contact our office.

Yours faithfully,
DYCER CONSTRUCTIONS Pty Ltd.

Chris Dycer Managing Director

INDUSTRIAL COMMERCIAL RESIDENTIAL



## COMMUNITY DEVELOPMENT FUND APPLICATION FORM

COMMUNITY GROUP / SPORTING CLUB	CENTARLS BASEBALL CLUB
ABN	19850986143
CONTACT PERSON	PAVIP CHANT
POSITION	TREBURY
PHONE NUMBER	0479 108 700
EMAIL ADDRESS	david@galpins.com. av
IF A SPORTING CLUB – IS THE CLUB STARCLUB ACCREDITED?	YES NO PARTIALLY
DO YOU HAVE A BUSINESS PLAN?	YES (IF YES, PLEASE SUPPLY) NO
BRIEF DESCRIPTION OF PROPOSED WORKS:	CONTRACTOR OF THE PROPERTY OF
AT THE BASEBALL FACILITY AT BLS. P. PEOPLE PROPERTY DIE SUN AND ALSO STRALLENVE THE BASEBALL PLANDAR. AT MORE PLANDAR I IT STEAMS TO BE ONLY A IS HIT OF A STRAY BALL.	EAME ARE BENG PLATED ON MATTER OF TIPE BEFORE SOME
COST OF WORKS	\$ 19937.15
HOW MUCH IS THE GROUP / CLUB PROPOSING TO CONTRIBUTE	\$ TO INSTAL ALL THE SHADE CLOTH.
HOW MANY MEMBERS DO YOU HAVE / PEOPLE USING THE FACILITY PER WEEK IN NORMAL CIRCUMSTANCES?	PLATING BASEBALL PLUS PARGNO + PISIONS
NAMES OF LOCAL SUPPLIERS/CONTRACTORS:	PAXFORDS CANVAS - MOUNT GAMISHED PORNIC
IS A QUOTE ATTACHED:	YES NO
PROPOSED START DATE:	9TH JUNE 2020
PROPOSED FINISH DATE:	167H JUNG 2020
ARE YOU ARE AWARE OF ANY CONSENTS REQUIRED FOR THE WORKS TO TAKE PLACE?  HAVE YOU ATTACHED A STATEMENT AS TO THE BENEFITS TO THE COMMUNITY?	BY COUNCIL + STRUCTURAL CASINGERING I
(For works over \$5000 only - max. 250 words)	

Enquires to General Manager Community Wellbeing, Barbara Cernovskis on 8721 2555 Please email completed form and supporting documents to <a href="mailto:city@mountgambier.sa.gov.au">city@mountgambier.sa.gov.au</a>

We aim to install shade cloth at several locations around Diamonds 1 and 5.

Around Diamond 5 it is mainly for shade from the sun. There are no trees down one side of the diamond and parents have complained about sitting in the hot sun with children during the middle of summer.

Diamond 1 (which is the main senior diamond) is now used for all senior games. There is an area behind home plate, between the clubrooms and the first base dugout, which sees a lot of foul balls hit the ground. As this area is near the canteen, a lot of children congregate here. Unfortunately it is only a matter of time before someone gets hit by a ball here.

Also on Diamond 1 there are two areas, one along the first base line and one along the third base line. The shade here will protect people from the sun as well as overthrown balls from inside the diamond.



379 Commercial Street West. Mount Gambier, SA 5290

Phone - 08 8723 1411 Fax - 08 8723 0414 Email - paxfordcanvas@bigpond.com

# Quotation

Name: David Chant - Centrals Baseball Club

Date: 15/5/2020

Description

To Manufacture the Following Shade sails using Charcoal coolshade mesh.

2- Main Pitch, LEFT SIDE AFTER GATE Roof over extra seating and Front mesh Protector attached to fence.

\$900.00 inc GST

(Price to manufacture only) (Does not include steel cable and Hardware) Council to install 4x Steel posts with eyebolts in top. (roughly 2m/3m above ground)

3- Centrals Pitch Roof (only) off side of existing hut

\$590.00 inc GST

(Price to manufacture only) (Does not include steel cable and Hardware)

Council to install 4x Steel posts with eyebolts in top. (roughly 2m/3m above ground)

4- Main Pitch RIGHT HAND SIDE AFTER GATE to end of seating 8m.

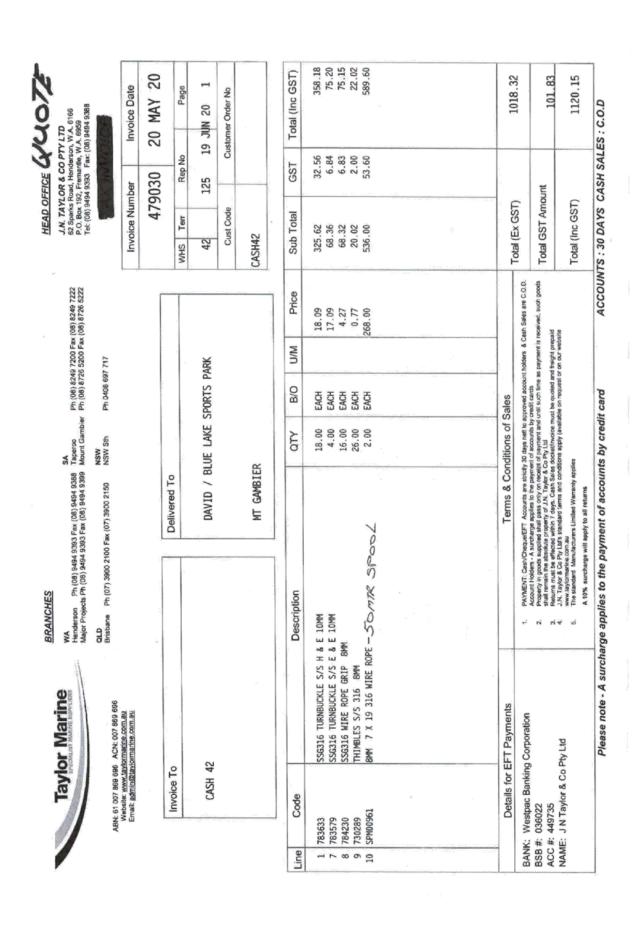
\$620.00 inc GST

(Price to manufacture only) (Does not include steel cable and Hardware)

Council to install 6x Steel posts with eyebolts in top. (roughly 2m/3m above ground

Quote valid for 30 days

**Quoted By Natalie Paxford** 





Celebrating over 20 years in business

DATE: 21/5/20

Quote Ref: DE20045

#### **ATTENTION: David Chant**

Dear Sir

We have much pleasure in providing the following Budget Estimate for the Supply Only of 16 off 4.5Mtr 150nb Galv Shade-sail posts and stainless steel hardware for attachment.

#### **Exclusions:**

- > This Budget is strictly for the Supply Only of the Galvanised Posts and the Stainless hardware for fixing to the posts.
- There has been no allowance for Concrete.
- There has been no allowance for Installation.

Our G.S.T exclusive price is \$ 13370.00 (Supply Only of Posts and Stainless Hardware)

#### \*NOTE\*

Price is Subject to structural engineering (provided by others), calculations, fab drawings, council approval and land owner approval would also need to be provided at an additional cost which would add approximately \$2500.00.

Hoping this meets with your approval.

Yours sincerely

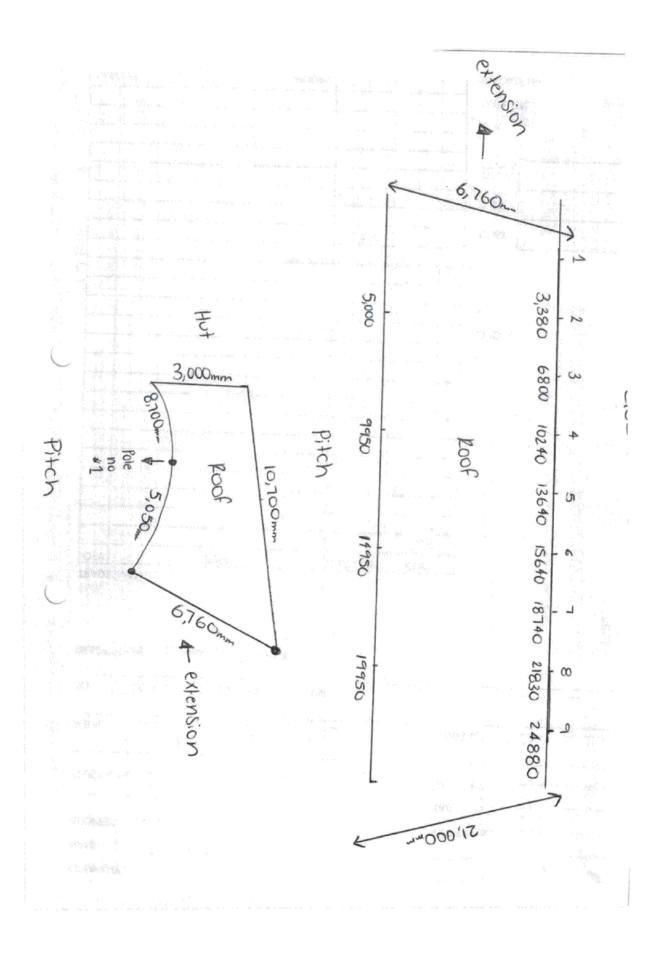
# Brad Dunn.

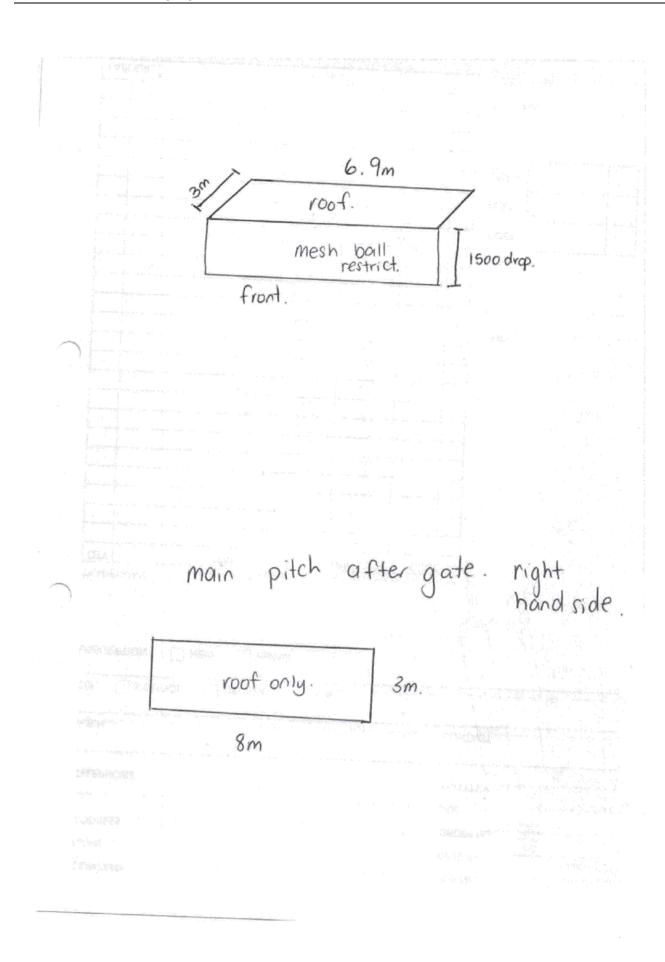
DALKAR ENGINEERING

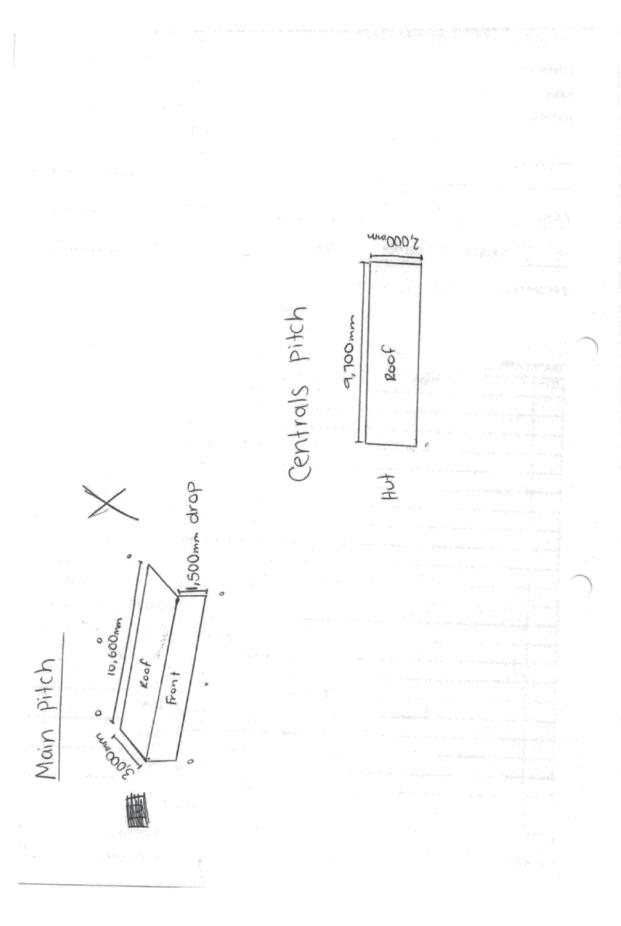
PO Box 1491 MOUNT GAMBIER SA 5290

Ph: 08 8723 1811

Mobile: 0418 849 840 Email: dale@dalkar.com.au Fax: 08 8725 2272









# COMMUNITY DEVELOPMENT FUND APPLICATION FORM

COMMUNITY GROUP / SPORTING CLUB	Rommy Club Mr GAMBIAN WEST.
ABN	16928362297
CONTACT PERSON	MATTHEW DIXON
POSITION	PRESIDENT
PHONE NUMBER	0418 851 899
EMAIL ADDRESS	MATTHEW & ADARA NET AU
IF A SPORTING CLUB ~ IS THE CLUB STARCLUB ACCREDITED?	YES NO PARTIALLY
DO YOU HAVE A BUSINESS PLAN?	YES (IF YES, PLEASE SUPPLY) NO
BRIEF DESCRIPTION OF PROPOSED WORKS:	
RESERVE, RECENTLY ALLOCAT DIDGEON CLUB, STIED 7 COST OF WORKS	\$ 30000 - APPARA
HOW MUCH IS THE GROUP / CLUB PROPOSING TO	\$ 10,000 - APPROX.
CONTRIBUTE HOW MANY MEMBERS DO YOU HAVE / PEOPLE USING THE FACILITY PER WEEK IN NORMAL CIRCUMSTANCES?	WE HAVE 40 MENDERS BOTNOT
NAMES OF LOCAL SUPPLIERS/CONTRACTORS:	STABLE CONSTRUCTION
IS A QUOTE ATTACHED:	YES D NO
PROPOSED START DATE:	July 2020 on ASAP
PROPOSED FINISH DATE:	AUGUST SEPT 2020
ARE YOU ARE AWARE OF ANY CONSENTS REQUIRED FOR THE WORKS TO TAKE PLACE?	YES PLANNING + BUILDING APPROVAL
HAVE YOU ATTACHED A STATEMENT AS TO THE BENEFITS TO THE COMMUNITY? (For works over \$5000 only - max. 250 words)	☑ YES ☐ NO

Enquires to General Manager Community Wellbeing, Barbara Cernovskis on 8721 2555
Please email completed form and supporting documents to city@mountgambier.sa.gov.au

## Rotary Club of Mt Gambier West Hastings Cunningham Shed.

Building a new shed at Hastings Cunningham Reserve will allow the club to store vehicles and equipment that we use to serve the community of Mt Gambier.

We have struggled for many years to find suitable and cost effective storage for all our equipment.

Vehicles include the Father Christmas float, pizza van and our chip/bbq van. The Christmas float is currently being stored temporarily by DC Grant. The BBQ van is at Secure a Shed along with our other equipment at a cost to the club of \$3000 per year. Pizza van is stored by a member.

The \$3000 saved will go straight back to the local community in some form or another.

This will help us to store all our equipment in one location at minimal expense.

I am sure that council are well aware of what we do in our community but some examples are the Christmas Parade and Party in the Park, donation annually to the Mayor's Christmas appeal, donations to other local charities including Sunset Kitchen, Foodbank, Anglicare and more.

We intend to use local suppliers for the steel work and concrete and erect the shed ourselves using club members expertise.

Thanks for your consideration.

Matthew Dixon
President of The Rotary Club of Mt Gambier West



PO Box 8092

MOUNT GAMBIER EAST SA 5291

Phone: 0417 812 960

ABN: 86 620 876 119

Email: info@stableconstruction.com.au

QUOTE

Ary Vandenhurk

Date

14 May 2020

Expiry 13 Jun 2020

Quote Number QU-0187

Reference

Shed

Description	Quantity	Unit Price	GST	Amount AUD
Supply 9mx15mx4.2m Shed 3 Roller Doors & 1 PA Door	1.00	21,568.00	10%	21,568.00
			Subtotal	21,568.00
			Total GST 10%	2,156.80
			TOTAL	23,724.80

Terms

Builders Licence Number: BLD 295134

ABN: 86 620 876 119. Registered Office: PO BOX 8092, MOUNT GAMBIER EAST, SA, 5291





Stratco have developed a versatile range of gable garages to suit every situation. Stratco garages give you more space for storage, extra room for a workshop, provide the ideal space for a boat or caravan, and give you the opportunity to entertain all year round. Stratco has a proud history within the steel manufacturing industry, dating back over 60 years. Our commitment to supplying superior products and refentless innovation gives all of our customers the confidence that they are buying from a true industry leader who stand by their products.

PLEASE CHECK THAT ALL ORDER DETAILS ARE CORRECT. YOUR ORDER IS NOW BEING PROCESSED BASED ON THE FOLLOWING DETAILS.

**CUSTOMER DETAILS** 

DOB REFERENCE: CLIENT NAME: Stable Rotary
DESIGN NUMBER: SQ217461 PHONE NUMBER: 0417812960
SALES PERSON: Mr Steve Martin ACCOUNT CODE: DEMO

DELIVERY DETAILS

DELIVERY INSTRUCTIONS: . Hastings Cunningham Reserve Unknown

ADDITIONAL INSTRUCTIONS:

**Opening Details** 

Roller Doors 3 Single Larnec Door 3

Site Details

Wind Speed Region A Cat 2

**Roof Details** 

Roof Sheet CGI 0.42 BMT Single Sided

Eave Purlin Section GHS Purlin/Girt 1.9 100 Roof Purlin Section GHS Purlin/Girt 1.5 100

Gable End Columns

Gable End Column Section GHS End Column 1.5 150

Footing Details

Concrete Slab Yes
End Column Embedment 500mm
Footing Type Fixed (In Ground)
Mid Column Embedment 500mm

**Drainage Details** 

Box Gutter None
Downpipe Type Downpipe 100x50 PVC
Gutter Type Smoothline Gutter 150

Unit

Gable Homeshed Design LargeSpan

**Dimensions (Outside Frames)** 

Height 4200mm Length 15000mm Roof Pitch 10° 9600mm Width

**Wall Details** 

Bottom Sheet Extra 25mm No Superdek Standard Double Sided

End Wall Girt Section GHS Purlin/Girt 1.9 100 Side Wall Girt Section GHS Purlin/Girt 1.9 100

**Portal Frames** 

End Portal Column Reinforcing Section N/A: Not Applicable End Portal Column Reinforcing Section N/A: Not Applicable
End Portal Column Section GHS Portal Column 1.9 200
End Portal Rafter Section GHS Rafter 2.4 150 LSS
Mid Portal Column Reinforcing Section M/A: Not Applicable
Mid Portal Column Section GHS Portal Column 2.4 250
Mid Portal Rafter Section GHS Rafter 2.4 250

Mid Portal Rafter Section

Colours

Barge Cap Corner Flashing Slate Grey Merino Downpipe Gutter PA Door Merino Slate Grey Merino Ridge Cap Slate Grey Roller Door Merino Roller Door Flashings Merino
Roof Sheet Slate Grey
Wall Sheet Merino

All Dimensions shown are measured from outside of frame (including purlins and girls).

Dimensions shown are for illustrative purposes only and should not be used for assembly.

Please refer to the relevant installation guides or detailed drawings provided for site preparation, portal frame layout and slab dimensions.

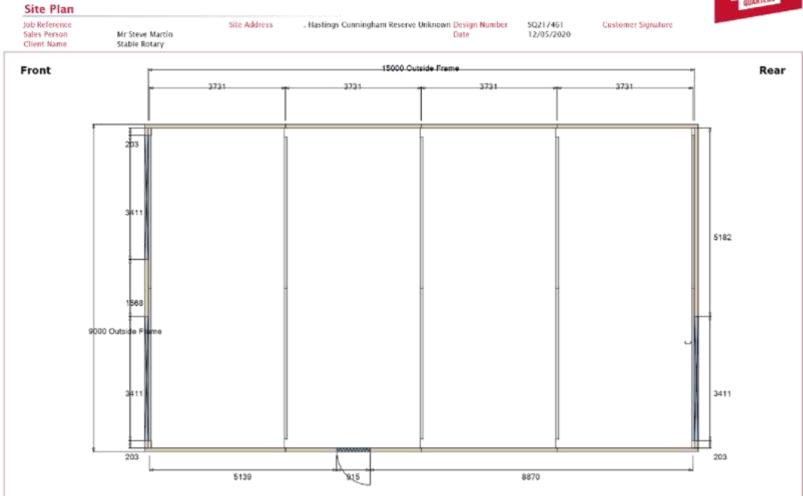
Please refer to current Stratco Gable Homeshed certification referenced 50098-6 by EYFE Pty Ltd for 15° Homeshed range or certification referenced 2011-628 by RSA for 10° Homeshed range. Certifications are applicable to standard shed designs only.

CUSTOMER SIGNATURE: DATE: 12/05/2020



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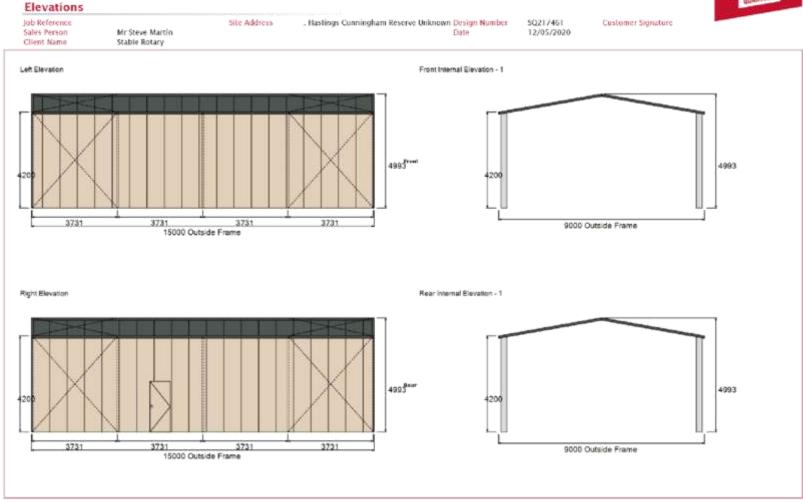






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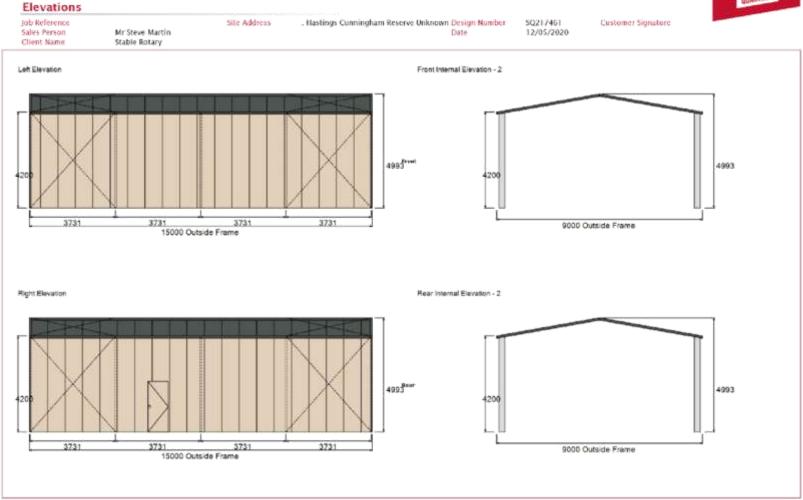






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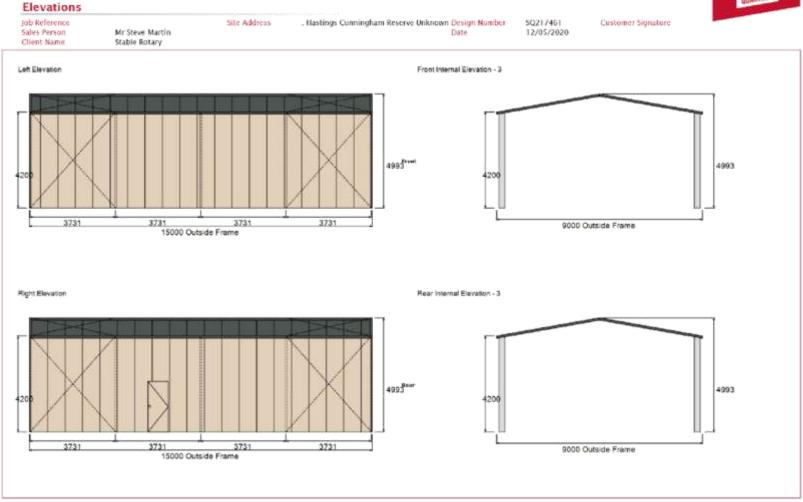






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Civil and Structural Consulting Engineers

Unit 6/9 Playle Street Myarce WA 6154

t: 08 9317 3331 e: info@rsaeng.com.au www.rsaeng.com.au



RSA-15-0649-01CL 27 March 2020

Mr Glenn Turner Stratco (Australia) Pty Ltd P O Box 307 ENFIELD PLAZA SA 5085

Dear Glenn

#### CERTIFICATION

BUILDING TYPE: STRATCO HOMESHED RANGE

LOCATION: REGION A & REGION B

SHIRE: ALL RELEVANT LOCAL AUTHORITIES

STRUCTURAL DESIGN WIND LOADS(AS/NZS1170.2-2011):

PARAMETERS: REGION A, CATEGORY 2 & 3

REGION B, CATEGORY 2 & 3

SUB-ALPINE SNOW LOADING

MAX ALLOWABLE SNOW LOAD S=1.26 kPa

SOIL PARAMETERS (AS2870-2011):

COMPACT SAND, GRAVEL AND SAND FINE SAND, GRANULAR SOIL, STIFF CLAY

CERTIFICATION VALIDITY 01 APRIL 2021

#### REFERENCE DOCUMENTS:

DOCUMENT NO.	DOCUMENT TITLE	REV
2011-628-R03	STRATCO HOME SHED DESIGN REGION A AND B – STRUCTURAL DESIGN REPORT	4
2011-628-015	FIXED BASE OPTION	1
2011-628-025	PINNED BASE OPTION	1
2011-628-03S	GABLE SINGLE DOOR OPTION	1
2011-628-045	GABLE DOUBLE DOOR OPTION	1
2011-628-055	GABLE END COLUMNS	1
2011-628-06S	GABLE END SLIDING DOORS	0
- \	STRATCO LARGE SPAN GABLE HOMESHED INSTALLATION GUIDE MARCH 2016	-

57D-QUS-334-W-008-0 Page 1 of 2



RSA Pty Ltd certify that the above structure, if installed and carried out in accordance to the above reference drawings, complies with the structural requirements of all Australian Standards listed in the Building Code in materials and form of constructions as required by Regulation 88 – South Australian development regulations. The structural design certification is also based on relevant test data provided by STRATCO.

We hereby authorise STRATCO (Aust) Pty Ltd and its immediate customers for their product based on this design, to make multiple building permit applications for the above sheds for the designated wind region and category.

Soil classification noted above is as approved by the local building approval authority. In all cases the building owner must ensure subgrade and base is capable and where drainage is critical this is to be managed appropriately.

It is specifically noted the ductility of such structures will enable, without review, the acceptance of these structures in locations where the earthquake provisions of AS1170.4 are satisfied up to a KpZ of 0.2 (probability factor X acceleration coefficient Z) NB<sup>1</sup> and NB<sup>2</sup>.

#### CERTIFIED

Robin Salter BE (Hons) FIEAust CPEng

Principal Engineer
Eng. Aust. No.: 171379
N.T. Reg. No.: 137880ES
QLD. Reg. No.: 01477
Victoria Reg. No.: EC39412
NPER Reg. No.: 171379

- \* NB1. Where the location exceeds this, the design shall be checked by Stratco Head Office.
- \* NB<sub>2</sub>. Unless otherwise required by specific client needs, P may be taken as 1/250 rather than 1/500. Kp of 0.75 rather than 1. These are ductile steel structures.

RSA-15-0649-01CL Page 2 of 2

## STRATCO STRENGTH



Stratco have developed a versatile range of Gable Roof Sheds to suit every situation. Stratco Gable Roof Sheds give you more space for storage, extra room for a workshop, provide the ideal space for a boat or caravan, and give you the opportunity to entertain all year round.

#### WARRANTY

Stratco is proud to support its Gable Roof Shed range with a comprehensive 15 Year Structural, 10 Year Paint Finish, 10 Year Life Prior to Perforation Warranty. Our warranty gives you peace of mind that when purchasing a Stratco Gable Roof Shed you are buying a quality product supported by one of the largest Steel Manufacturing Companies in Australia.

#### STRUCTURAL INTEGRITY

Our entire range of Gable Roof Sheds has been independently tested to meet all relevant Australian Building Standards and Building Code of Australia to give you the confidence that a Stratco Gable Roof Shed will stand the test of time.

- AS/NZS 1170.1 Structural Design Actions Part 1: Permanent, imposed and other actions
- AS 4100:1998 Steel structures
- AS/NZS 4600 Cold-formed steel structures
- AS 3600 Concrete structures
- AS 4055 Wind Loads for Housing
- N.A.S.H. Standard Residential and Low-rise Steel Framing Part 1: Design Criteria

#### **COMPANY HISTORY**

Stratco has a proud history within the steel manufacturing industry, dating back over 70 years. Our commitment to supplying superior products and relentless innovation gives all of our customers the confidence that they are buying from a true industry leader who stand by their products.

Why buy a Gable Roof Shed from Stratco - STRATCO STRENGTH!!!

# WARRANTY | STRUCTURAL INTEGRITY | COMPANY HISTORY







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1300 155 155 stratco.com.au

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# The Rotary Club of Mt Gambier West Inc.

#### P.O. Box 1014 MOUNT GAMBIER 5290

ABN: 16 928 362 297

President – Matthew Dixon Secretary – Ian Sanderson





Club Number: 18244

To:

The City of Mt Gambier Watson Tce Mt Gambier SA 5290

22<sup>nd</sup> May 2020

I relation the application for the construction of a new shed at Hastings Cunningham Reserve for the Rotary Club of Mt Gambier West.

We need to have a shed that is larger that the allowed 6m x 9m size to store our vehicles and trailers including the Father Christmas Float (which we have been struggling for many years to house suitably) our Pizza van and our large chip/bbq van along with other equipment that we use to serve our community.

It is our hope that this will be considered as exceptional circumstances.

Thanks

Matthew Dixon President Rotary Club of Mt Gambier West

# 4.2 LIMESTONE COAST LOCAL GOVERNMENT ASSOCIATION - RECOVERY AND REBUILDING ACTION PLAN (COVID-19) - REPORT NO. AR20/32128

Committee: Council

Meeting Date: 26 May 2020
Report No.: AR20/32128
CM9 Reference: AF19/416

Author: Andrew Meddle, Chief Executive Officer
Authoriser: Andrew Meddle, Chief Executive Officer

Summary: A report seeking endorsement from Council of the LCLGA

Recovery and Rebuilding Action Plan, which has been presented

for out of session approval by the LCLGA Board.

Community Plan Reference:

Goal 1: Our People

Goal 2: Our Location

Goal 3: Our Diverse Economy

Goal 4: Our Climate, Natural Resources, Arts, Culture and

Heritage

#### REPORT RECOMMENDATION

- 1. That Council Report No. AR20/32128 titled 'Limestone Coast Local Government Association Recovery and Rebuilding Action Plan (COVID-19)' as presented on 26 May 2020 be noted.
- 2. That Council endorse the Limestone Coast Local Government Association Recovery and Rebuilding Action Plan (COVID-19), as presented in Attachment 1.

Item 4.2 Page 35

### **BACKGROUND**

The Limestone Coast Local Government Association contacted Council on Friday, 22<sup>nd</sup> May 2020, seeking a decision by 1730hrs on Tuesday, 26<sup>th</sup> May 2020 on the Recovery and Rebuilding Action Plan (COVID-19). The focus of the document is on tourism recovery and rebuilding.

This document has been prepared with input from over 200 tourism related businesses and the South Australian Tourism Commission. Council CEOs and Mayors have also commented on the draft over the last couple of weeks. A report from the LCLGA and the Plan can be found as **Attachment 1**.

### **DISCUSSION**

The document provides a brief snapshot of the current focus and likely activities, noting that the current situation is very dynamic and the adjustments made by the State Government on Friday 22<sup>nd</sup> May 2020 have also partially overtaken some of the commentary in this document.

The responses put forward in the Plan involve a broad range of stakeholders and the actions are due to be completed by August 2020. The work is funded through a grant from SATC amounting to \$10,000 and by moving remaining LCLGA tourism related (2019/20) funding towards this project. No additional resources are sought from the Council.

### CONCLUSION

The LCLGA report provides a response to the challenges being faced by the tourism sector in a dynamic time. Given that this provides an approach towards recovery and rebuilding which is reflective of the position at the time of drafting, it is recommended for endorsement.

### **ATTACHMENTS**

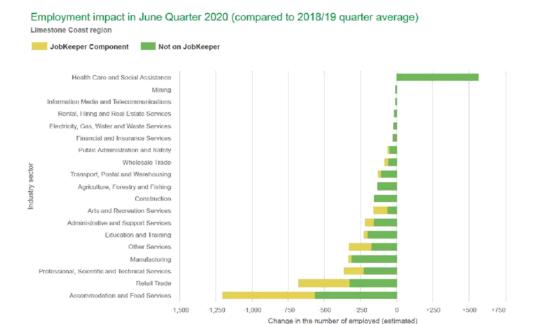
1. LC Recovery and Rebuild Plan (COVID-19) &

Item 4.2 Page 36

### 1.0 LIMESTONE COAST RECOVERY AND REBUILDING ACTION PLAN (COVID-19)

### **BACKGROUND**

The COVID-19 Pandemic has had a significant impact on the local, state, national and world economy. The sectors in the Limestone Coast (LC) most impacted are the accommodation, food and retail sectors, as detailed in the id report from the RDA LC below.



The LCLGA Tourism Committee, via our Tourism Manager, has developed a recovery strategy which includes a range of practical actions to be delivered (we have already commenced the delivery of some of the immediate actions). See attachment one for a copy of the proposed strategy.

We acknowledge that the balance of community safety and reopening of the economy is a very dynamic space, and this plan can flex in response to these changing dynamics.

CEO's have provided feedback on the attached strategy, and the Tourism Industry Development Manager has engaged directly with around 200 operators, as well as, keeping in close communications with the SATC.

The plan seeks to redirect existing resources and where further resources are needed we will seek approval on a project by project basis.

The approval of this plan will also allow us to be more public and definite with our community on our approach to support recovery.

LCLGA Out of session Board Paper (22/5/2020)

### **KEY ISSUES**

The LCLGA was steadily growing its visitor economy to around \$360m in December 2019.

The visitation rate to the LC, based on a three-year rolling average, had decreased by around 60% in March. Given this is a three-year average, with growth in the last two, the recent decline is extreme.

As we emerge from the COVID-19 restrictions this strategy will support approximately 870 operators in the region who are critical to sustaining and growing the Visitor economy.

The attached plan is our first approach to supporting the recovery of the LC Visitor Economy which will no doubt be amended and adapted as we respond to the rapidly changing environment.

We are not seeking additional resources but may bring specific scoped projects to the Board for consideration as we implement the attached strategy on a case-by-case basis.

### RECOMMENDATION

It is recommended that the Board approve the attached strategy, via email by 5:30 pm on the 26th of May 2020.

The Directors decision should be emailed to the Executive Officer at eo@lclga.sa.gov.au and state:

I (approve or reject) the Limestone Coast Recovery and Rebuilding Action Plan (COVID-19) and acknowledge that I received the recommendation report on the (please insert date the report was received – for most people this should be the 22/5/2020).

LCLGA Out of session Board Paper (22/5/2020)

## Attachment One

## LIMESTONE COAST RECOVERY & REBUILDING ACTION PLAN (COVID19)



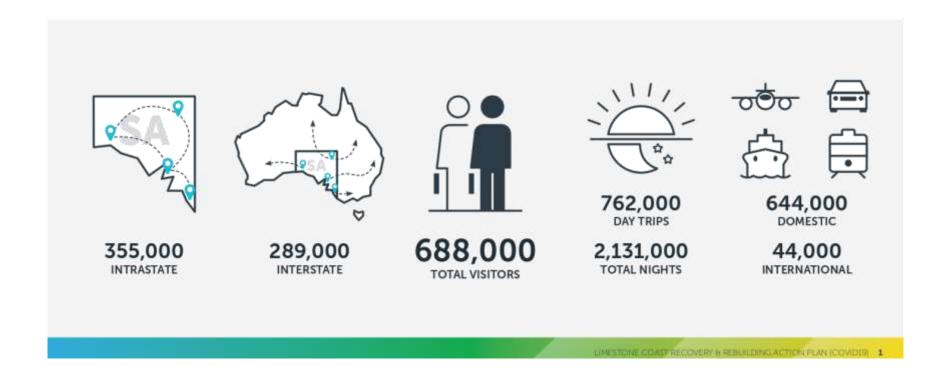


Strategic Goal: Provide a coordinated and comprehensive approach to rebuild our visitor economy in the Limestone Coast.

#### STRATEGIC CONTEXT

Prior to the bushfires and CoVid19, the Limestone Coast visitation and expenditure was strong and forecasting growth.

The Limestone Coast had a good balance of visitation with Domestic & International, and the reasons for visits varied from Leisure, Visiting Friends & Relatives (VFR), Business or Corporate and Events including participation events. With so much diversity in tourism experiences across the region, there are many individual businesses, organisations and stakeholders who contribute to our Limestone Coast visitor economy which was valued at \$369m pa (year ending December 2019).



## LIMESTONE COAST RECOVERY & REBUILDING ACTION PLAN (COVID19)







The LCLGA is investing to develop a Destination Tourism & Marketing Plan. This strategy will provide a catalyst for collaboration and focussed investment of our resources to market and promote our region; and attract tourism infrastructure investment. This strategy aims to provide a pathway for sustainable prosperity.

This strategy will be completed in August 2020.

INVESTIGNE COAST RECOVERY & REBUILDING ACTION PLAN (COMDIS) 2

## STRATEGIC THEMES FOR RECOVERY & REBUILDING

The Limestone Coast historically has enjoyed a healthy mix of visitation from Domestic and International markets. This mix will change in the short term, given some restrictions are lifting and some uncertainty about International travel. South Australia consumers spend \$3.3b per year on outbound travel, this is an opportunity to divert travel plans into regions. Tourism Australia with 6M who normally travel overseas each year there is a significant opportunity to capture this spend in regional communities.

Current indications, from government, reveal that there could be relaxing of some travel restrictions to allow intrastate travel. Current indications, from government, reveal that there could be relaxing of some travel restrictions to allow intrastate travel. This would be followed by the opening of state borders in the Northern Territory and Western Australia most likely ahead of Victoria.

It is also anticipated that the first international travel will occur in a travel bubble with NZ before being extended to other countries that are considered low risk. This staged lifting of travel restrictions will require our planning and delivery to be flexible and nimble so it can be quickly adjusted to the changing market and government policy.

With a built-up propensity to travel, it is reasonable to imagine that initially the types of travel will be day trips/intrastate, then interstate, followed by

short haul international markets and finally long haul. Depending on the progress of states like Victoria and NSW in containing the virus it is also conceivable that Travel between SA and NZ could occur before some state Borders are opened.

Tourism Australia reports the optimistic markets of India, Germany and United Kingdom will some of the first to reach our shores, as opposed to pessimistic markets of Indonesia, Malaysia & Japan.

Air access is going to be a critical link in the revival of travel. Some low-cost carrier's business model is based on volume and with social distancing measures on flights, this will limit volumes and therefore will affect the price to fly. Also, the business traveller will be less convinced to travel after the realisation that some meetings can occur online, doubled with higher priced flights, it may not be as viable to fly as often. This synopsis does position the Limestone Coast well as a selfdrive destination - it may be the safest and most affordable option for some travellers.

The event sector (including business and conferences) was one of the first hit with restrictions and may well be one of the last to lift. This will require ongoing support and some innovative thinking to keep the large volunteer base enthused, focused and ready to deliver when we can once again come together.





#### THE STRATEGIC THEMES FOR THIS ACTION PLAN

#### WELLBEING

Supporting our industry to recover and be ready to rebound when the time comes. Facilitating connections and capacity building activity and access to funding programs.

#### ADVOCACY + LEADERSHIP

Articulating the regional position into other realms of government and advocating for the visitor economy

#### COMMUNICATION

Comprehensive coordination of all communication platforms will assist the region to have stronger share of voice in what will be a very cluttered landscape as Australia and the globe emerges from restrictions.

#### **EVENTS**

Assisting with event placement to avoid unnecessary clashes as restrictions lift and postponed events try to reschedule. Promotion of the events that are on across the region.

#### PLANNING

infrastructure and Major projects to be considered, prepared in readiness to enable business and the region to bounce back.

INSTITUTE COASTRECOVERY & REBUILDING ACTION PLAN (COMDIS) 3

## STRATEGIC THEMES FOR RECOVERY & REBUILDING





#### **DELIVERY METHOD**

The Limestone Coast regional tourism program is well governed by sub-committee of the Limestone Coast LGA called the Tourism Management Group who provide strategic guidance and support to the Tourism Industry Development Manager.

Currently the Tourism Industry Development Manager is meeting weekly to provide regional intelligence with SATC and Tourism Australia. In addition to regular meetings with Tourism Industry Council SA and Australian Tourism Export Council.

The regional tourism program will direct its resources to deliver the Limestone Coast Recovery & Rebuilding Action Plan. To accelerate the delivery and meet timelines the Tourism Management Group proposes the establishment of a Tourism Taskforce.

The Tourism Taskforce is a selected group with expertise from across the region, potentially

consisting of Visitor Information Centre Managers and/or Economic Development Managers from Councils. They will assist on the delivery of operational elements of the Action Plan.

It is essential to have a representative from each council to ensure the alignment of messaging is consistent with individual councils' responses to CoVid19 and other marketing / tourism strategies.

This will help with the development and curation of content and importantly messaging with consumers, the 24 tourism groups across the region and the 875 tourism operators. Noting that we have a closed Facebook Group that is proving to be a successful platform for information sharing, with 157 members

#### FUNDING

All remaining budget and resourcing for the financial year 2019.20 will redirected to the delivery of this Action Plan. While some components will need to be explored further, it is anticipated there will be no more additional funding required from member councils for the current financial year.

In addition, the SATC will provide a grant of S10k + GST to the region to assist with the delivery of the action plan-

## STRATEGIC THEME 1. WELLBEING

The visitor economy is wide ranging with approximately 875 operators generally small to medium sized businesses. There are 24 tourism & business associations.

The hibernation has had substantial and far reaching effects on the sector.

To rebuild the visitor economy will require a collective effort and our role is to support, connect, strengthen capability and communicate funding programs to our industry partners. This will contribute to their mental and physical ability to rebuild and rebound when the time comes.

METTONE COAST/ISCOVERY & REBUILDING ACTION PLAN (COVID19) 4

# STRATEGIC THEME 1. WELLBEING





STRATEGIC INITIATIVE	NUMBER	ACTIONS	RESPONSIBILITY	ACTION MEASURE
Connect, Network + Support our Industry	11	Tourism Industry Network Communication  > Closed Group Facebook Page  > Fully maintained database  > E-news	TIDM	Facebook Page established & Curated Database updated & maintained e-news distributed
	12	Disseminate reliable, accurate and relevant information	Council networks + TIDM	Information disseminated
	1.3	Conduct Regional industry Sentiment Survey	LCLGA + RDALC	Survey conducted
	1.4	Collate regional themes from industry and feed into other levels of government and industry associations.	TID + Stakeholders	Survey collated θ distributed
	1.5	Create Virtual Tourism Expo with local industry to champion experiences and build confidence on-line	TIDM	Virtual Expo created; delivered & participation levels are good
Build our Industry's Capability	1.6	Ensure Digital Training opportunities are well communicated	Council networks + TIDM	Information disseminated + participation levels are good
	17	Retain & grow listings on ATDW	TIDM	Number of ATDW Listings
	1.8	Coordinate familiarisations for Limestone Coast Locals	TIDM	Participation levels are good and famils are delivered
	1.9	Encourage industry take-up of CoVid Clean Accreditation	TIDM	Industry participation is good
Ensure travel trade is	1.10	On-line training provided to the key markets (as per 3.2 + 3.3)	TIDM	Training delivered
informed and familiar	1.11	Product updates circulated monthly or when relevant	TIDM	Number of Product Update's delivered
with the Limestone Coast in context with	1.12	Maintain Trade database	TIDM	Database maintained
Melbourne to Adelaide Touring.	1.13	Link into SATC Global Trade Strategy	TIDM	Limestone Coast included in SATC activity
	1.14	Participate in Virtual trade shows when available		Number of trade shows attended
Access to funding	1.15	Re-direct existing budget to the Action Plan, Including the \$10k injection grant from SATC	TIDM	SATC \$10k Secured
	1.16	Communicate funding opportunities > \$10,000 Small Business Grant > Regional Events Fund > \$10,000 Emergency Cash > And Other Programs		Information disseminated

LIMESTONE COAST RECOVERY & REBUILDING ACTION PLAN (COMDER) 5

## STRATEGIC THEME 2. ADVOCAY & LEADERSHIP





Using data, local industry insights and intelligence, ascertain the regional impact on our visitor economy, position and then articulating these opportunities for rebuilding with regional stakeholders and government.

Represent the region and tourism/hospitality sector in forums and meetings.

Lead by example in adherence to social distancing measures and facilitate enabling activities and infrastructure to assist the region in rebounding.

STRATEGIC INITIATIVE	NUMBER	ACTIONS	RESPONSIBILITY	ACTION MEASURE
Advocate for the regional visitor economy	21	Collate industry insights and themes, then disseminate data to industry and stakeholders	TIDM	Insights collated and disseminated
	2.2	Report key themes to local, state & federal government representatives	LCLGA Board + Stakeholders	Themes reported
Strategies and activities are aligned	23	Ensure regional activities align with  Member councils.  24 x tourism & business associations.  Strategies and directions of South Australian Tourism Commission and where relevant Tourism Australia.  Other stakeholders	TIDM	Alignment occurs
Support enabling activities and projects	2.4	Review the Priorities and actions for the sector in the Regional Growth Strategy	LCLGA Tourism Management Group	Review completed

MESTONE COAST RECOVERY & REBUILDING ACTION PLAN (COVIDS9) 6

## STRATEGIC THEME 3. COMMUNICATION





As the region rises from hibernation, it will enter a very cluttered and competitive commercial world. Most brands and destinations are currently planning their rebound marketing activities, and as a region, we will need a sharp focus on our target market - Visiting Friends & Relatives (VFR). In some markets, there will a be built up propensity to travel, and we will need to be ready to leverage that appetite, as well as, scalable as the restrictions lift. We anticipate the lifting of restrictions may occur across 4 phases.

PHASE 1	1. Intrastate	Build local awareness through storytelling, sharing and in-region famils	Short to medium
PHASE 2	2 WA & NT (TBC)	Expand storytelling with itinerary builder as tactical	Medium
PHASE 3	3 Domestically	Partner with ITO's to drive itinerary planning and product knowledge. Host in region famils	Medium to Long
PHASE 4	4 Bubble (Australia & NZ)	Grow messaging - noting if Victoria and NSW continue to have cases this may not open before those borders	Long

We will need to be careful with the timing and tone of the message as we transition out of hibernation. There is a range of consumer facing touchpoints that already exist, this plan will align these and provide work towards suggested wording and digital assets (video & images) to have a consistent and uniform voice from the region. There will be minimal activity in the international markets, apart from maintaining existing relationships, providing on-line support for itinerary builders and providing on-line training.

The Mixed Dozen Platform limestonecoast.org.au will be very valuable to provide a tactical landing point for any consumer or trade marketing.

# STRATEGIC THEME 3. COMMUNICATION





STRATEGIC INITIATIVE	NUMBER	ACTIONS	RESPONSIBILITY	ACTION MEASURE
Data Collection	31	Use digital insights to determine activity timing, tone & content	TIDM	Insights collated
Redefine regional target	3.2	Undertake activities to best determine our ideal customer(s) for the region	TIDM + SATC	Ideal Customer(s) identified
audiences / customer profiles	3.3	Align communication methods to the agreed ideal customer(s)	TIDM	Communication Plan developed
	3.4	Consideration of messaging to attract new residents through VFR activities and migration	TIDM + PIRSA	Messaging developed
Curate & Create content relevant to our target audience	3.5	Align communication messages with existing platforms etc All local council # > #UnearthOurTreasures > Interact Limestone Coast > Shop Limestone Coast > SATV > #SeeSouthAustraliafromHome > Love from Aus > There's Still Nothing like Australia	TIDM	Communication aligned
Reignite awareness & Actively market the	3.6	Develop a consumer marketing campaign  > A suite of templates and key messaging for uniform voice	TIDM	Consumer Marketing Campaign developed
Limestone Coast as a destination	3.7	Deliver Consumer Marketing Campaign  > Digital assets websites, social platforms, e-news, databases, industry groups		Consumer Marketing Campaign delivered

LIMESTONE COAST RECOVERY & REBUILDING ACTION PLAN (COVID19) 8

## STRATEGIC THEME 4. EVENTS





Events play a vital role in encouraging visitation and expenditure in a tactical way.

Events bring our communities together and shine a light on our creative industries. Events stimulate activity and provide visitors with another reason to commit to a visit. They contribute to increased length of stay and traditionally have reported higher spend per visitor.

The Limestone Coast hosts around 110 events each year, with some recently cancelled or postponed there is scope for regional coordination to avoid timing clashes and ideally to help provide additional promotion of events to attract visitors and prevent industry fatigue.

STRATEGIC INITIATIVE	NUMBER	ACTIONS	RESPONSIBILITY	ACTION MEASURE	
Understand the impact of restrictions on regional events	4.1	Audit regional events and create a database	TIDM	Audit competed 6 database created	
	4.2	Determine the likelihood of postponed, rescheduled or cancelled events.  Assist in re-shaping of event delivery	TIDM	Events re-scheduled or reshaped	
	4.3	Central Event scheduling service to avoid clashes as events begin to reschedule	TIDM	Events database maintained	
Build a regional events proposition	4.4	Market regional events under the Regional Brand - Unearth Our Treasures	TIDM	Events marketed	
Access to funding 4.5		Ensure funding opportunities are well communicated > Regional Events & Festivals Funding Program > Umbrella Festival Funding > And others	TIDM	Information disseminated  Number of applications from Limestone Coast events are good	

IMESTONE COAST RECOVERY & REBUILDING ACTION PLAN (COVIDIS) 9

## STRATEGIC THEME 5. PLANNING





With restrictions slowly lifting and some indication around timeframes for re-opening, this does provide the sector with an opportunity to show its solidarity and plot a path for a more connected and sustainable future.

So rather than trying to return to business as usual as soon as possible, the challenge is to think about the type of consumption that underpins sustainable ways of the travel and trade industry. How do we ideally want the visitor economy to perform in the future?

STRATEGIC INITIATIVE	NUMBER	ACTIONS	RESPONSIBILITY	ACTION MEASURE
Tourism Infrastructure & Major Project Wishlist	5.1 Conduct a TOURISM THINK TANK on-line to draw out ideas, thoughts and actions, collate ideas and feedback to region		TIDM Tourism Think Tank de	
	5.2	Review the Regional Prospectus - Tourism section	LCLGA Tourism Management Group + TIDM	Review competed
Develop new experiences	5.3	Work with industry to innovate and evolve existing experiences and product offerings	TIDM	New experiences created

LIMESTONE COAST RECOVERY & REBLILDING ACTION PLAN (COVIDIS) 10

# STAKEHOLDER COMMUNICATION TABLE





	TOURISM OPERATORS	TOURISM & BUSINESS ORGANISATIONS & ASSOCIATIONS	TRADE (WHOLESALERS 6 ITO'S)	SATC	RDALC	LOCAL AGENCY PIRSA, DEW, DEC	LOCAL MEDIA	EXTERNAL MEDIA	MPS	COUNCIL
Email	~	~		~	~	~	~	~	~	~
Media Release							~	~	~	~
Industry e-news	~	~		~	~					
Industry Sentiment Survey	~	~								-
Product Update	~	~	~	~	~		~	~	~	
Virtual Tourism Expo	~	~	~							
Tourism Think Tank	~	~								~
Phone Call	~	~	✓ Domestic Only	~	~	~				~
On-Line Meeting	~		~							~
On-line Training	~	~	~	~						
Funding Opportunities	~	~								~
Facebook - Consumer Facing										~
Facebook Closed Group	~	~								
www.limestonecoast.org.au	-	~	-	~	~	-	~	-	-	~

LIMISTONE COAST/VECOVERY & REBUILDING ACTION PLAN (COVIDER 11

# **REGIONAL RESPONSE PORTALS**





Tatiara District Council	Tatiara Open for Business visittatiara.com.au/stay/tatiara-business-directory/
Naracoorte Lucindale Council	naracoortelucindale.sa.gov.au/community/coronavirus-covid-19
Kingston District Council	kingstondc.sa.gov.au/our-community/emergency-management/coronavirus-covid-19
Wattle Range Council	wattlerange.sa.gov.au/living-here/emergency-management/coronavirus-covid-19
District Council of Robe	robe.sa.gov.au/community/latest-news/covid-19
District Council of Grant	Care Package dcgrant.sa.gov.au/council/latest-news/district-council-of-grant-launch-new-care-package
City of Mount Gambier	Our City, Our Response haveyoursaymountgambier.com.au/covid-19 + Tourism Recovery Work Plan (TBC)
RDA Limestone Coast	Small Business Recovery Package (TBC)
PIRSA	pir.sa.gov.au/emergency_management/covid-19_and_primary_industries

## **ACRONYMS**

LCLGA	Limestone Coast Local Government Association	TIDM	Tourism Industry Development Manager
SATC	South Australian Tourism Commission	VFR	Visiting Friends & Relatives
RDALC	Regional Development Australia Limestone Coast	ATDW	Australian Tourism Data Warehouse

EMESTIONE COAST RECOVERY IS REBUILDING ACTION PLAN (COVICIN) 12

## **5** MEETING CLOSE